



PO Box 292
100 Washington Street
West Warwick RI 02893
Tax ID # 94-2707273

Dear Community Partner,

Drunk Driving impacts every American. Every Day. The statistics are horrifying. The danger is real – and it can wreak life-changing devastation anytime, anywhere, in the blink of an eye. The destruction ripples out, impacting two out of three people in their lifetime.

- **Every 78 seconds someone is killed or injured in a drunk driving crash.**
- **Every day, about 37 people in the United States die in drunk driving crashes – that’s 1 person every 39 minutes.**
- **2 out of 3 people will be impacted by drunk driving in their lifetime.**

No More Victims. Simply put, that’s why Mothers Against Drunk Driving was founded. That’s why we exist today. And that’s our hope for the future.

On the road of life, we want every family to be safe without the threat of drunk driving. And we want every family to stay whole without the danger of underage drinking consequences.

Our work is preventing the 100% preventable crime of drinking and driving. But sadly, more than 300,000 innocent people are killed or injured on our roadways every year. Countless more are changed forever, yet find comfort, and eventually hope, through our free victim services.

On Saturday, September 28, 2024, MADD Rhode Island will be honoring Katie DeCubellis at its ninth Walk Like MADD 5k event at Narragansett Beach North Pavilion and I hope you will consider sponsoring our event.

By becoming a 2024 Walk Like MADD sponsor, you will have unique exposure to the MADD community, including law enforcement, community leaders, legal professionals, healthcare workers, and victims, as well as parents and youth of our education programs.

Please take a moment to review our sponsorship opportunities and consider supporting our event by being a sponsor, forming a team or making a general contribution.

MADD won’t stop until drunk driving does – because one empty seat at the table is one too many. With your help, we will arrive at a destination of zero deaths and injuries. Together we will see our dream come true of No More Victims.

Thank you for taking the time to read this letter and for considering my request. For additional information about this event, please feel free to contact me directly at april.d.ricci@gmail.com.

Sincerely,

April Ricci
Board Chair

Sincerely,

Wesley Pennington
Program Director

Sincerely,

Jennifer O’Neil
Victim Advocate



Who is MADD?

















Mothers Against Drunk Driving (MADD) is the premier nonprofit organization working to end drunk driving, help fight drugged driving, support the victims of these violent crimes, and prevent underage drinking.

What is Walk Like MADD?

Walk Like MADD is the fight against impaired driving and your chance to do something about it in our community. This year, thousands of people in over 60 cities around the nation will participate in 5k events to eliminate drunk driving from our roadways. With every step taken and each dollar raised, sponsors and walkers are supporting MADD’s lifesaving mission to keep families and communities safe.

On *Saturday, September 28, 2024*, Rhode Island’s 9th annual *Walk Like MADD* event at *Narragansett Beach North Pavilion*. This event will honor and recognize the victims of drunk driving crashes, help raise awareness of the consequences of driving under the influence and raise money for MADD’s vital work.

Sponsorship Levels

	Lifesaving Sponsor \$2,500	Advocating Sponsor \$1,000	Contributing Sponsor \$500	Supporting Sponsor \$250	Friend of MADD \$100
Verbal recognition during the events opening ceremony and the opportunity to speak during the opening ceremony					
Acknowledgment in all event related Media, Radio Advertisement and Press Releases					
Logo placement on all event printed marketing collateral and posters					
Logo featured on event banner					
Recognition on event website					
Complimentary registrations & t-shirts	8	6	4	2	
Logo or name printed on event t-shirt					

To sponsor, customize a sponsorship package, or obtain additional information

Please contact April Ricci at april.d.ricci@gmail.com

Sponsorship payments can be mailed to: MADD Walk, PO Box 292, 100 Washington Street, W Warwick RI 02893

www.walklikemadd/rhodeisland



Sponsorship Reply Form

Name: _____

Company Name: _____

Address: _____

Phone Number: _____

Email Address: _____

_____ **Yes! I would like to sponsor the 2023 Walk Like MADD Rhode Island event!**

_____ Lifesaving Sponsor - \$2,500 _____ Advocating Sponsor - \$1,000

_____ Contributing Sponsor - \$500 _____ Supporting Sponsor - \$250

_____ Friend of MADD - \$100

_____ **No.** Unfortunately I cannot sponsor and / or attend, but I would like to make a donation to MADD Rhode Island in the amount of \$_____.

Payment Information:

I am enclosing a check payable to MADD Rhode Island for \$_____.

Send completed form to:
Mothers Against Drunk Driving
Walk Like MADD
PO Box 292
100 Washington Street
West Warwick RI 02893